

ATTACHMENT VIII-D

ATTACHMENT VIII-D: Renewal of Advertising Milestone Agreement with Poplar Grove State Bank

Suggested Motion: Move to approve the advertising agreement with Poplar Grove State Bank

Recommended Action: Approve as presented.

For the fifth, the Poplar Grove State Bank has offered \$1,000 per season up to \$3,000 in total to sponsor North Boone's sports teams. This is a very generous offer and would enhance the Community Involvement Committee's fund raising efforts significantly. It is recommended that the Board approve this agreement.

North Boone

Community Unit School District 200

Steven M. Baule, Ed.D. Ph.D. Superintendent
Jeff Carr, CSBO, Director of Business Services and Transportation

Athletic Milestone Advertising Program

The following advertising program is based on the advertiser being mentioned in each home game when the following athletic milestones are reached by the North Boone varsity team. At the end of each season, the District will invoice Poplar Grove Bank based upon the following criteria:

Fall Season

- \$25- For every home touchdown scored
- \$25- For every home service ace scored in volleyball
- \$25- For every CC team or individual win
- \$25- For every home soccer goal
- \$25- For every home golf birdie or hole in one

Winter Season

- \$25- For every 3-point basket scored at home
- \$25- For every home wrestling pin

Spring Season

- \$25- For breaking school records in Track and Field
- \$25- For each home run in softball and baseball
- \$25- For every home soccer goal

Each season's invoice will be capped at \$1,000.00.

In exchange, the District will display appropriate signage where the contests are being played with program details and advertising Poplar Grove State Bank as the sole sponsor of the program. The cost of the signage to be borne 50% / 50% by both parties.

This agreement will extend through the Fall 2014 to the Spring 2015 season. The program will abide by all IHSA rules and regulations.



For Poplar Grove State Bank

8-18-14

Date

For North Boone CUSD 200

Date