

Proposal for  
Athletic  
Training  
Services

North Boone  
High School

***ATHLETICO***  
*PHYSICAL THERAPY*



April 29<sup>th</sup>, 2022

# **ATHLETICO**

**PHYSICAL THERAPY**

---

**Resource Center York Rd, Oak Brook, IL 60523 P: 630.575.6200**

April 29<sup>th</sup>, 2022

Mike Greenlee, Superintendent  
6248 N. Boone School Rd  
Poplar Grove, IL 61065

Dear Mr. Greenlee:

It is our pleasure to provide you and North Boone High School with how Athletico can continue to assist you in your athletic training needs in the future. Athletico is proud to be a company committed to providing the highest quality athletic training service as part of its overall physical therapy, occupational therapy and ancillary services. Our reputation has allowed us to work with athletes ranging from high school to professional levels.

We are proud to have on staff the largest number Certified Athletic Trainers in the Midwest. We are also the proud partners for services to the Chicago Blackhawks, Chicago Bears, Chicago Bulls, Chicago White Sox, St. Louis Cardinals and numerous competitive and recreational athletic teams. Athletico has also expanded its specialties to include vestibular/concussion therapy, sports performance enhancement, pediatric physical therapy, performing arts therapy, video gait and video throwing analysis as well as massage therapy. For a complete list of our services, please visit [www.athletico.com](http://www.athletico.com).

Athletico's Athletic Training Department mission statement is to provide exceptional athletic training services to the community through the dedication and commitment of our professional staff. Our goal is to provide North Boone High School athletic training services by supplying coverage based on your athletics program needs. We have a long-standing relationship with North Boone High School and, as always, we are open to your feedback regarding current services and how we can improve.

Our continued growth and expansion opportunities allow Athletico to provide quick access to our services, with enhanced communication with parents, coaches, administration, and staff of the North Boone High School. We are a company that takes great pride in our affiliations, and we want to do more than just provide services. We are always exploring new opportunities to become a part of the North Boone High School family. This can include involvement with career/health fairs, providing observation opportunities for students and membership/involvement in Booster Club events. We also offer certain pricing advantages with our vendor relationships if you are looking to purchase sports medicine, exercise or strength training equipment or supplies.

Athletico continues to distinguish itself as the premier Sports Medicine provider in the area through contracting with the best high school, collegiate, and professional affiliations in the Midwest. We have chosen to be selective with our affiliations as they are a reflection on ourselves and the services that we provide. We are looking forward to another contract term with North Boone High School. Enclosed is an information packet outlining our current proposal for Athletico's athletic training services. Please feel free to contact us at any time with questions.

Sincerely,



Bo Leonard, MS, ATC, PES  
Manager of Athletic Training Services – Rockford/Wisconsin Territory  
Athletico Physical Therapy – Resource Center  
600 Oakmont Lane | Westmont, Illinois 60559  
P: 630-280-2875 | F: 630-280-2975

**PROPOSAL FOR SERVICES**

<b>OBLIGATIONS OF ATHLETICO:</b>		<b>ATHLETICO PROPOSAL</b>
1	On-site injury care and evaluation as well as assistance on all matters pertaining to the health and well-being of the athletes.	<b>INCLUDED</b>
2	Provision for on-site injury care and evaluation as well as follow-up treatment and rehabilitation as necessary for all injuries sustained by athletes.	<b>INCLUDED</b>
3	Maintenance of complete records of all athletic injuries and treatment.	<b>INCLUDED</b>
4	Student-Athletes, Staff, and Administration of North Boone High School will have access to all Athletico centers for complimentary injury assessments. Preferred scheduling of physical therapy, occupational therapy, and complimentary injury screens for all student-athletes, staff, administrators, and families of North Boone High School at any of Athletico's facilities.	<b>INCLUDED</b>
5	North Boone High School will have access to Athletico centers for those students who are interested in pursuing the field of physical therapy, occupational therapy, or athletic training for observation opportunities. Dates and times to be mutually agreed upon by North Boone High School Student and Athletico.	<b>INCLUDED</b>
6	Preferred pricing through current vendor relationships for athletic training supplies purchased by North Boone High School.	<b>INCLUDED</b>
7	Development, Education, and Execution of Emergency Action and Concussion Plans for each athletic venue.	<b>INCLUDED</b>
8	If applicable, IHSA Body Fat Testing for Wrestlers. Dates and times to be mutually agreed upon by North Boone High School and Athletico.	<b>INCLUDED</b>
9	One (1) educational lecture for student-athletes, parents and coaches. Topic, date and times to be mutually agreed upon between Whitney Young Magnet and Athletico.	<b>INCLUDED</b>
10	Athletic training coverage options per the needs of North Boone High School for one (1) certified, licensed Athletic Trainer: 1. Full-Time AT Fall, Winter, and Spring Seasons  <i>*See Exhibit A for options details.</i>	<b>See Exhibit A</b>
11	Athletic training coverage for summer camp coverage. Specific dates and times to be mutually agreed upon by North Boone High School and Athletico.	<b>Hourly Rate</b>
12	Additional coverage as requested per season. Dates and time to be mutually agreed upon by high school and Athletico.	<b>Hourly Rate</b>

**ASSOCIATED PARTNERSHIP ELEMENTS:**

1	Banner placement in the Athletic Training Room, main gyms and football field. Athletico to provide banners.
2	Athletico link and logo on North Boone High School Athletic Department homepage
3	Opportunity to one (1) Athletico Nights that can include marketing table, public service announcements and half-time prizes and giveaways.
4	Opportunity for PA announcements
5	Opportunity for an Athletico bulletin board near main gymnasium
6	Opportunity to speak at all pre-season parent meetings
7	Opportunity for social media exposure

***No portion of this proposal may be reproduced, duplicated or revealed in any manner without the prior written consent of Bo Leonard, Manager of Athletic Training Services, Athletico Management,***

**Exhibit A: Athletic Training Coverage Option**

<u>Seasons Covered</u>	<u>Weeks of Coverage</u>	<u>Hours/Week</u>	<u>Hourly Rate</u>	<u>Total</u>
'22-'23 School Year	44	30	\$19.05	\$25,146.00
'23-'24 School Year	44	30	\$19.65	\$25,938.00
'24-'25 School Year	44	30	\$19.65	\$25,938.00
<b>Grand Total for 2022-2025 school years</b>				<b>\$77,022.00</b>

**\*\*Additional services/summer hours invoiced at \$25.00/hour**