

ATTACHMENT NO. IX-E: School Breakfast Program

Suggested Motion: Establish the full-price for a student breakfast at \$1.50.

Recommended Action: Approve as presented.

The price is based on the average of area schools along with making sure that costs will be covered. The recommended price would be \$1.50 for full-priced breakfast. Per ISBE, the mandated reduced-price breakfast may be no more than \$0.30. The full-priced breakfast could be lowered to \$1.25 and still have some income made (even if the state didn't come thru with their estimated \$0.10). However, the pricing of \$1.50 allows for the fluctuation of product cost with the potential of keeping the price constant for the current and next year. Two manufacturers of the same product have a price difference of \$0.20 alone. Cathy Nelson and Matt Klett have reviewed the potential of serving 80% of those who qualify for free/reduced and possibly 20% to begin of the full priced. Matt believes that there could be an increase in students taking the full-priced breakfast as he believes this program will be well received.

The breakfast would include:

- Cereal
- Fruit Juice
- A snack (breakfast bar, etc.)
- Milk
- Utensil & Napkin

Attached are Cathy Nelson's review of other area district fees for breakfast and lunch, her estimate of the expenditures and revenues for the rest of this year and the letter that Matt Klett would be sending home to parents later this week if the suggested pricing is approved.

2010-2011

	<u>Elem. Breakfast</u>		<u>Secondary Breakfast</u>		<u>Elem. Lunch</u>		<u>Secondary Lunch</u>		<u>Milk</u>	
	<u>Reduced</u>	<u>Full</u>	<u>Reduced</u>	<u>Full</u>	<u>Reduced</u>	<u>Full</u>	<u>Reduced</u>	<u>Full</u>		
Rockford	\$0.30	\$2.00	\$0.30	\$2.00	\$0.40	\$2.70	\$0.40	\$3.10	\$0.40	
Rockton	\$0.30	\$1.50	\$0.30	\$1.50	\$0.40	\$2.25	\$0.40	\$2.25	\$0.30	
Harvard	\$0.30	\$1.15	\$0.30	\$1.25	\$0.40	\$1.75	\$0.40	\$1.90	\$0.40	
Belvidere	\$0.30	\$1.50	\$0.30	\$1.75	\$0.40	\$2.00	\$0.40	\$2.25	Not listed	
Harlem	\$0.30	\$1.25	\$0.30	\$1.45	\$0.40	\$1.95	\$0.40	\$2.15	\$0.40	
Prairie Hill			(Hononegah)		\$0.40	\$2.25	(Hononegah)		\$0.25	
Kinnickinick			(No mention of breakfast program on website)	\$0.30	\$1.40	\$0.40	\$2.00	\$0.40	\$2.25	\$0.40
North Boone			(Roscoe Middle School Only)			\$0.40	\$2.00	\$0.40	\$2.00	\$0.35
Average	\$0.30	\$1.48	\$0.30	\$1.61	\$0.40	\$2.11	\$0.40	\$2.28	\$0.36	

Recommendation	\$0.30	\$ 1.50	currently have ala carte
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2010-2011 Capron Breakfast Program

FastBreak Product	\$ 0.81
(Cereal, Juice, snack & utensil)	
Milk	\$ 0.22
Product Cost	\$ 1.03

Additional Labor:

	Hourly	FICA	Empl. IMRF	Daily Cost
1/4 Hour - Teaching Assistant (\$15.54/hr)	\$ 3.89	\$ 0.30	\$ 0.43	\$ 4.62
1/4 Hour - Head Cook (\$14.33/hr)	\$ 3.58	\$ 0.27	\$ 0.40	\$ 4.25
				\$ 8.87
Est. Serving Days:				98
				\$ 869.26

Estimated Reim. to be received:

	Federal	State	Student	Total
Free Breakfast (66)	\$ 1.48	\$ 0.10	\$ -	\$ 1.58
Reduced Priced Breakfast (10)	\$ 1.18	\$ -	\$ 0.30	\$ 1.48
Full Priced Breakfast (79)	\$ 0.26	\$ -	\$ 1.50	\$ 1.76

Overall Cost Analysis:

Revenue:

Free (53) -- Assumes 80% eligible served	\$ 83.74
Reduced (8) -- Assumes 80% eligible served	\$ 11.84
Full Priced (16) -- Assumes 20% eligible Served	\$ 28.16
	\$ 123.74

Expenditures:

Product Cost (77)	\$ 79.31
Labor Cost (Daily)	\$ 8.87
(Does not incl. custodial or Admin. time)	\$ 88.18

Est. Daily Net Income (Expense)	\$ 35.56
Est. Serving Days	98
Est. FY11 Income (Expense)	\$ 3,484.88

NORTH BOONE
COMMUNITY
SCHOOLS
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December 14, 2010

Dear Parents:

On January 3, 2011, Capron Elementary School will be offering school breakfast. This breakfast will consist of:

- Cereal
 - Some choices are Cocoa Puffs, Cheerios, Lucky Charms, Cinnamon Toast Crunch, Frosted Flakes, Fruity Cheerios, Apple Cinnamon Cheerios
- 100% fruit juice
- Nutritious snack
- One half pint of milk

There is no cost for the breakfast for those students who have qualified for free lunch. Students who pay a reduced lunch price will pay 30¢ and those who do not qualify for free or reduced lunch will pay \$1.50.

Students are not obligated to have the school breakfast; it is an option. For those who do participate, it will take place from 7:45 – 8:00 am in our cafeteria. Students will be able to enter the building at 7:45 am and head straight for the cafeteria if they are having the school breakfast. All other students will stay outside as normal. Both the cafeteria and outside play area will be supervised.

Looking forward to this new endeavor! Please call me with any questions or contact me through e-mail at klettmatt@nbcusd.org.

Sincerely,

Matthew T. Klett
Principal